

- Promote your company and innovations
- Be connected to carmakers and tier one suppliers
- Know who is interested
   by your company and innovations
- Meet carmakers and tier-one suppliers and discuss future projects cooperation

V6 - Last update: 27/03/2024



## You are a player of the composites industry

An R&D -Technical Center





Raw material supplier





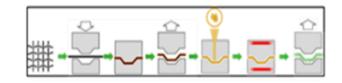


Resins



Adjuvants

Machine/Tooling supplier



Parts/Systems supplier





## Maximise interactions with carmakers and tier ones

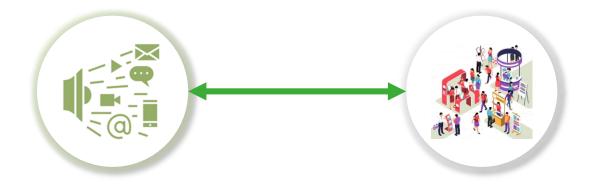


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# Benefits from the Inovev Automotive Composites Development tools 3 levels: Premium, Essential and Classic

Inovev provides your company with a strong support aiming at in its worldwide development of automotive composite markets



#### Digital promotion

- Inovev digital platform ACIP\*
- E-mailings
- Social networks
- Media

#### Brick and Mortar promotion

- Events
- Meetings
- Media





## Digital + brick and mortar promotion support

#### **Partnership**

with major composites events (JEC-World and CCE-Shanghai & Shenzhen)



#### **Press releases**

Regular press releases and analyses to automotive and materials media



#### **Promotion**

during professional automotive events (VDI Mannheim, JSAE Yokohama, SFIP France,...)



#### **Emailing campaigns**

To the worldwide automotive industry



#### Free access

To carmakers and major tier one suppliers to the ACIP\*



#### Social media

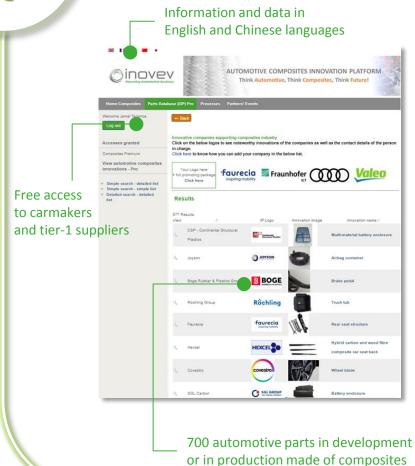
Specific information delivered to worldwide platforms (WeChat, LinkedIn...)

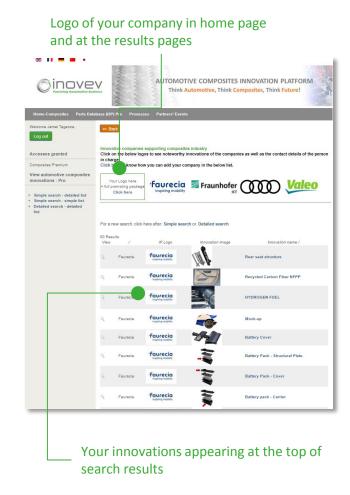


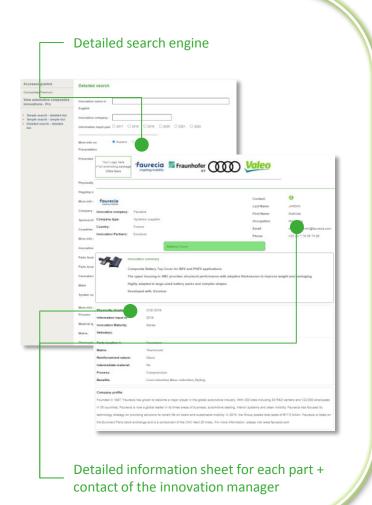




\* The ACIP (Automotive Composites Internet Platform):
An online database to promote your company and innovations to carmakers and tier-1 suppliers









## 3 levels: Premium, Essential and Classic

**Premium level:** full Inovev support of automotive composites business development



- Inovev support to the construction of documents tailored for the development of your automotive composite market

#### E-mailing

- One e-mailing from Inovev every 6 months to targeted qualified contacts of Inovev

#### ACIP (Automotive Composites Innovation Platform)

- Your company logo
  - ✓ At the top of home page and each page of searches and results
  - ✓ By the side of each part of yours
  - ✓ Clicking on the logo makes appear your parts and/or promotion information about your company
- Full access to the ACIP database for unlimited persons from your company
- Possibility to input until 10 new parts presented by your company per year (or 5 per semester)
  - ✓ Part datasheet will include your contact details, with a link to the relevant persons of your company
  - √ Your parts will appear on the top of search result pages (Partners' parts 1st section)
  - ✓ Direct access to all your parts by clicking your logo
- Strong promotion by Inovev of the ACIP
  - ✓ Unlimited free access for the worldwide carmakers and tier 1 suppliers
  - ✓ Promotion by Inovev of the ACIP by all means, including through JEC and CCE and Inovev's partners events





## 3 levels: Premium, Essential and Classic

#### **Essential level**



- ACIP (Automotive Composites Innovation Program)
  - Full access to the ACIP database for unlimited persons from your company
  - Parts presented by your company
    - ✓ Possibility to input until **3 new parts per year**
    - ✓ Part datasheet will include your contact details, with a link to the relevant persons of your company.

      Information relating to your parts is supplied by yourself, in English and, when relevant, in Chinese
    - ✓ Your parts will appear on the second top of search result pages (Partners' parts 2nd section)
    - ✓ Your logo placed by the side of the name of your part on all the lists and on the data sheet relating to your parts. Clicking on your logo gives access to the list of all your parts.
  - Strong promotion by Inovev of the ACIP
    - ✓ Unlimited free access for the worldwide carmakers and tier 1 suppliers
    - ✓ Promotion by Inovev of the ACIP by all means, including through JEC and CCE and Inovev's partners events



## 3 levels: Premium, Essential and Classic

#### Classic

- ACIP (Automotive Composites Innovation Program)
  - Parts presented by your company
    - ✓ Possibility to input until 2 new parts per an
    - ✓ Part datasheet.
       Information relating to your parts is supplied by yourself, in English and, when relevant, in Chinese.
       Possibility of displaying your contact details possible in the "Essential" program, not in the "Standard" one
    - ✓ Your parts will appear on the result pages after the parts presented by the members of "Premium" and "Essential" levels.
    - ✓ Your logo placed by the side of the name of your part on all the lists and on the data sheet relating to your parts. No link by clicking on your logo. Links are available in "Premium" and "Standard" levels
    - ✓ Strong promotion by Inovev of the ACIP
    - ✓ Unlimited free access for the worldwide carmakers and tier 1 suppliers
    - ✓ Promotion by Inovev of the ACIP by all means, including through JEC and CCE and Inovev's partners events



## **Promotion of innovations: composites - Pricing**

**Premium level:** full Inovev support of automotive composites business development



- 1 language (Chinese or English) on ACIP:
  - 6 months (including CCE or JEC) : 5 000 Euros
  - 12 months (including CCE and JEC): 10 000 Euros

- 2 languages (Chinese or English) on ACIP:
  - 6 months (including CCE or JEC) : **7 500 Euros**
  - 12 months (including CCE and JEC): 15 000 Euros



Above subscription comes with a 30% discount on Inovev market products: click here to view the products

OR

#### **Essential level**



- 1 000 Euros for one year with tacit renewal
- 1 500 Euros for one year without tacit renewal

#### Classic

Free of charge



## **Order form**

#### 1 Products and Prices table

#### Premium level

2 Contact information

First name:

Last name:

Company:

**Position:** 

Address:

**ZIP Code:** 

**Country:** 

Email:

Phone:

VAT number (for companies located in Europe):

City:

Label	Price (Euros)	
1 language on ACIP – 6 months	5 000	
1 language on ACIP – 12 months	10 000	
2 languages on ACIP – 6 months	7 500	
2 languages on ACIP – 12 months	15 000	

Tick the box to selec
the subscription leve
you want to order

#### Essential level

Label	Price (Euros)
One year with tacit renewal	1 000
One year without tacit renewal	1 500

Tick the box to select
the subscription level
you want to order

3	Signature and company stamp	

	e and date		
Compar	ny stamp		

#### Conditions:

- The confirmed order must be sent to Inovev by email to jamel.taganza@inovev.com
- All prices are in Euros without tax.
- After receipt of the order, an invoice will be sent to you.



## **About Inovev**



#### **About Inovev**

# The company Inovev is a global service company fully dedicated to the **automotive** industry.

It supports automotive professionals who design and engineer vehicles and automotive systems: professionals from carmakers and their supply chain.



Inovev collects, processes and analyses data related to market and technologies



Inovev supports companies by promoting their innovations online and in Worldwide professional events



#### **About Inovey**

# Data & Analyses

Inovev collects, processes and analyses data related to market and technologies

#### Market

- Detailed database of quantities of vehicles, by model, engine, plant\_ Production and sales – Worldwide Past Present and forecast
- AutoAnalyses and tables & charts



## **Technologies**

Comprehensive studies

- xEVs Market
- Batteries Technologies and Market
- Electrification Technologies
- Plastic Material for xEVs



View of the future to anticipate

Support of

- R&D action plans
- Investment plans
- Commercial plans



### A propos d'Inovev



Inovev supports companies by promoting their innovations online and in Worldwide professional events

#### On line

- Databases of innovations, by domain
- Matching companies/organisations providing innovations companies/organisations looking for innovations

#### **Examples**

- Composites:
   ACIP Automotive Composites Internet
   Platform
   English and Chinese
- French Automotive Platform





#### Examples of events

- China Composites Expo (China)
- JSAE Yokohama Automotive Engineering Exhibition (Japan)
- JEC (Europe)





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